

2920 East Avenue South, Suite 200 La Crosse, WI 54601 608-351-2735 info@acewm.org www.acewm.org

Combined Sections Meeting (CSM), Denver, CO, February 12-15, 2020 Sponsorship Benefits and Recognition

| Sponsor Level | Recognition | |
|---------------|---|--|
| \$2,500 | Booth Sponsor Logo on Academy website with link to company/organization website for 12 months Article about company in Academy electronic newsletter Banner sign of company logo at the Booth and logo included on signs at all meetings Verbal recognition at the Academy's Business Meeting Recognition at the Academy Booth | |
| \$2,000 | Academy Business Meeting Logo on Academy website with link to company/organization website for 12 months Article about company in Academy electronic newsletter 18" x 24" easel sign of company logo at this meeting and logo included on signs at all meetings below Verbal recognition at the Academy's Business Meeting Recognition at the Academy Booth | |
| \$1500 | Academy Social Photo Frame Logo on Academy website with link to company/organization website for 12 months Facebook photo uploads of attendees in company frame Verbal recognition at the Academy's Business Meeting Recognition at the Academy Booth | |
| \$2,000 | Pre-Conference Course (February 11, 2020) Logo on Academy website with link to company/organization website for 12 months Article about company in Academy electronic newsletter 18" x 24" easel sign of company logo at pre-conference course and logo included on signs at all meetings below Verbal recognition at the pre-conference course Recognition at the Academy Booth | |
| \$750 | BPA (Biophysical Agents) Practice Forum on Thursday, February 13 from 11:00- 12:00pm Logo on Academy website with link to company/organization website for 6 months 18" x 24" easel sign of company logo at this meeting Recognition at the Academy Booth | |
| \$750 | EDX (Electrodiagnosis) SIG Business Meeting on Friday, February 14 from 3:00-5:00pm Logo on Academy website with link to company/organization website for 6 months 18" x 24" easel sign of company logo at this meeting Recognition at the Academy Booth | |

| \$750 | Musculoskeletal Ultrasound Imaging SIG Business Meeting on Friday, February 14, 5:00-6:00 pm Logo on Academy website with link to company/organization website for 6 months 18" x 24" easel sign of company logo at this meeting Recognition at the Academy Booth |
|-------|---|
| \$750 | Student SIG Business Meeting on Saturday, February 15 from 9:00-10:00 am Logo on Academy website with link to company/organization website for 6 months 18" x 24" easel sign of company logo at this meeting Recognition at the Academy Booth |
| \$750 | Wound Management SIG Business Meeting on Friday, February 14 from 1:30-2:30pm Logo on Academy website with link to company/organization website for 6 months 18" x 24" easel sign of company logo at this meeting Recognition at the Academy Booth |
| \$250 | Sponsor a Student Logo on Academy website with link to company/organization website for 1 month Recognition in newsletter with student recipient Recognition at the Academy Booth |
| \$250 | General Sponsor Logo on Academy website with link to company/organization website for 1 month Verbal recognition at selected educational session Recognition at the Academy Booth |

All logos are to be supplied by the sponsor, and may be provided in the following formats: JPEG, GIF or PNG. The dimensions of the artwork or graphic file should be 204 pixels wide by 78 pixels high. Provide your logo by no later than January 6, 2020. Sponsorships are dependent on presenter acceptance and will be confirmed with two weeks of request.

To learn more, visit <u>www.apta.org/csm</u>

| Time | Day | Title | Presenters |
|----------------------|----------------------|--|--|
| 8:30AM to 5:30PM | Wednesday 2/12/21 | Show Me the Value: Evidence-Based Clinical Decision-Making and Application of Biophysical Agents: Pain Management | Selkowitz, Freeman, Herziger, Ochoa |
| 8:00AM to 10:00AM | Thursday 2/13/20 | Riddle Me This: What Is the Toughest Movement System Examination? The Integumentary! | Bock, Dyson |
| 8:00AM to 10:00AM | Thursday 2/13/20 | Breathe Easy and Follow Your Heart: Evidence-Based Clinical Pathways for COPD and CHF | Dunlap, Campbell |
| 11:00AM to 1:00PM | Thursday 2/13/20 | Stretch Your Mind and Their Skin: The Role of Elastic Taping in Wound Management | N. Samuels |
| 11:00AM to 1:00PM | Thursday 2/13/20 | Integration of Clinical Exam, Diagnostic Testing, and Treatment, Part 1: Cervical Radiculopathy | Kostopoulos, McKibben, Brooks |
| 3:00PM to 5:00PM | Thursday 2/13/20 | Integration of Clinical Exam, Diagnostic Testing, and Treatment, Part 2: Neuropathies of the Upper Limb | Kostopoulos, Rizopoulos, Brooks, McKibben |
| 3:00PM to 5:00PM | Thursday 2/13/20 | Entry-Level DPT Wound Management Education in a Hybrid Format: Considering the Possibilities | Bachman, Gagnon |
| 8:00AM to 10:00AM | Friday 2/14/20 | Upper Extremity Nerve Pathology: Localizing the Lesion for Optimal Management | Rawat, Armantrout |
| 8:00AM to 10:00AM | Friday 2/14/20 | Foundations of Wound Care Staff Education: What Clinicians Need to Know | Sullivan, Tagliaterra |
| 11:00AM to 1:00PM | Friday 2/14/20 | Demystifying the Evaluation of Brachial Plexopathy to Enhance Patient Treatment and Outcomes | Greathouse, Ernst, Shaffer |
| 11:00AM to 1:00PM | Friday 2/14/20 | What's That Button Do? Optimizing Pain Control and Strength Gains with Biophysical Agents | Allen, Body |
| 3:00PM to 5:00PM | Friday 2/14/20 | Neuromodulation: Evidence-Based Treatment Options Available in PT Practice | Alon |
| 3:00PM to 5:00PM | Friday 2/14/20 | Movement System Considerations for Wound Prevention and Management | Pignataro, Porter |
| 8:00AM to 10:00AM | Saturday 2/15/20 | Platforms | |
| 11:00AM to 1:00PM | Saturday 2/15/20 | Managing Pediatric Cases Complicated by Open Wounds | Odom |
| 11:00AM to 1:00PM | Saturday 2/15/20 | Is Section or SSIG Membership for You? What They Offer the Student and New Graduate | Jamin, et al. |
| 3:00PM to 5:00PM | Saturday 2/15/20 | Neuromusculoskeletal Ultrasound Imaging | Rawat |
| 3:00PM to 5:00PM | Saturday 2/15/20 | Evaluating the Diabetic Foot With Diabetic Foot Ulcers | Biven, Green, Richardson |



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| COMPANY NAME | | |
|--|------------------|--|
| | | |
| PHONE NUMBER | | FAX NUMBER |
| CONTACT PERSON | | E-MAIL |
| | | |
| Level of Sponsorship | | R SPONSORSHIPS IS JANUARY 6, 2020 Amount |
| GENERAL SPONSORSHIP | | |
| SESSION/ EVENT SPONSOR | SHIP | |
| Session Name: | | |
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| SESSION / EVENT SPONSOR | SHIP | |
| Session Name: | | |
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| Make checks payable to the | Academy of Clin | ical Electro, APTA and mail to above address. |
| By signing below, you agree | to all terms and | arrangements as outlined above: |

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| Authorized Signature: | |
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ACEWM Advertising

| Ad level | Benefit-Level |
|--------------|---|
| | |
| \$1,000 | Advocate |
| | Logo on Academy website for 12 months |
| | Logo/ad in monthly newsletter for 12 months |
| | Logo posted to SIG specific Facebook 12 times (once per month) |
| \$750 | Supporter |
| | Logo on Academy website for 6 months |
| | Logo/ad in 6 monthly newsletters (every other month) |
| | Logo posted to Sig-specific Facebook 6 times (every other month) |
| \$500 | Friend |
| <i>4</i> 566 | Logo on Academy website for 6 months |
| | OR |
| | Logo/ad in 6 monthly newsletters |
| | OR |
| | Logo posted to Sig-specific Facebook 6 times (every other month) |
| \$250 | Associate |
| | Logo/ad included in one section-wide blast (you pick the month) OR |
| | Logo/ad posted to SIG specific Facebook once (you pick the week) |
| | |

To sponsor the Academy, email this form with your payment to the Executive Office at info@acewm.org. We will send confirmation with instructions on submitting your ad.

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| | | Exp:/ Code: |
| | | Zip Code: |
| Make checks payable to the | Academy of Clin | ical Electro, APTA and mail to above address. |

By signing below, you agree to all terms and arrangements as outlined above:

| Authorized Signature: | |
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